



DEPARTMENT OF  
MARKETING MANAGEMENT

# Do you have a PhD in Marketing/Retailing? We want YOU!

Our Future  
Reimagined

## Call for Postdoctoral Research Fellowships (Marketing Management/Retail)

The Department of Marketing Management in the School of Consumer Intelligence and Information Systems at the University of Johannesburg is inviting applications from outstanding early career researchers for a Postdoctoral Research Fellowship (PDRF) in the Department of Marketing Management/Retailing.

The UJ Department of Marketing Management is home to the most impactful Marketing Researchers in Africa (Learn more about us [here](#)). Our research focus is on excellence and impact. We aim to develop pioneering research solutions with real benefits to industry, government, the environment and communities.

To be considered, applicants must have an exceptional academic track record relevant to the opportunity, as well as the commitment and potential to contribute significantly to the Department of Marketing Management's research outputs. The following conditions must be met by aspiring PDRF candidates.

- have completed their Doctoral degree within the last five years;
- have to possess the capability to undertake research across interdisciplinary, multidisciplinary, and transdisciplinary fields, connecting to Sustainable Development Goals within a Pan-African framework and/or exploring opportunities in the context of the Fourth Industrial Revolution (4IR).
- commit to produce a minimum of 2.0 DHET research credits per year<sup>1</sup>
- applicants should submit a completed application form electronically  
<https://app.sintelforms.com/Anon?f=vamm18dj8>

<sup>1</sup> According to the DHET Research Output Policy (DHET Research Output Policy of 2015), a single journal article carries 1 research credit. Each credit is split equally among the authors of the article. E.g., A sole author gets the whole 1 credit, while 2 authors will get 0.5 credits each, and so on. A conference paper carries 0.5 credits. The same calculations applied to journal publications also apply to conference articles. E.g. 2 credits = 2 sole-authored journal articles published in accredited journal per annum OR 1 journal article and 2 conference proceedings per annum.

- please note that you will be required to submit the following information in this electronic application form:
  - a copy of a CV indicating a list of research publications starting with the most recent publications by year;
  - certified copy of a passport/ID;
  - certified copy of your PhD certificate;
  - certified academic transcripts; and
  - a research proposal – proposal has to relate to Marketing/Retail research linked to 4IR and / or Sustainable Development Goals in a Pan-African context:

*The PDRF is required to **submit a research proposal** that is at least three pages long but does not exceed ten pages, excluding the reference list. This proposal should detail the research focus, anticipated timelines, and expected outputs as per this Agreement. It must include a comprehensive description of the research area, outlining the objectives, questions, and methodology, alongside a clear schedule for specific research deliverables. It is crucial to note that the proposal and its anticipated outputs must not rely on data collected from previous studies or projects not affiliated with UJ.*

*Please be aware that if you are an international applicant, you must secure SAQA accreditation proof and include it with your application. Additionally, it is incumbent upon you to manage all aspects of your visa application. Should you be selected for the position, please note that residency in Johannesburg is a requirement for the duration of your appointment.<sup>2</sup>*

#### **IMPORTANT:**

In terms of the Postdoctoral Research Fellowship Agreement and consideration to apply for a PDRF, the University of Johannesburg specifically highlights the following:

- the PDRF is not considered an employee of the University and can therefore not qualify for any employee benefits;
- PDRFs are not obliged to give lectures to students, however, they are allowed to lecture to gain experience, and this will be on a voluntary basis up to a maximum of 12 hours per week, for which they may be remunerated;
- in terms of the PDRF Agreement, you will need to undertake and agree inter alia to:
- accept responsibility for ensuring that you are duly registered with UJ as a PDRF upon arrival at UJ (this includes the necessary work permit(s), should the candidate be a non-South African citizen;
- not undertake any additional form of work for remuneration, except the 12 hours per week lecturing load which will be taxable, if you are contracted to do so;
- by its nature, payments made to the PDRF in terms of the PDRF Agreement are made in the form of a bursary and are therefore non-taxable.
- by applying for this position, the PDRF applicant acknowledges that should the application be successful, it will require the PDRF to reside in Johannesburg for the duration of the appointment (maximum of 3 years) and will require proof of a South African bank account.
- PDRFs are required to re-apply for renewal of a fellowship at least three (3) months prior to the lapsing of the first year in order to be considered for second year funding.
- research progress will be monitored and research output as contracted will be a prerequisite for the renewal for the following year.

**Application deadline:** 6 May 2024 (for our Department although closing dates are different for other Departments)

If you require any further information, please contact:

**Dr Mthobisi Nhlabathi:** [mthobisin@uj.ac.za](mailto:mthobisin@uj.ac.za) and / or **Dr Isolde Ward:** [isoldel@uj.ac.za](mailto:isoldel@uj.ac.za)

*\*Incomplete applications will not be considered.*

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<sup>2</sup> The stipend does not include travel costs. International applicants need an appropriate visa to conduct research in the country and they need to let hosts know beforehand that they are coming.