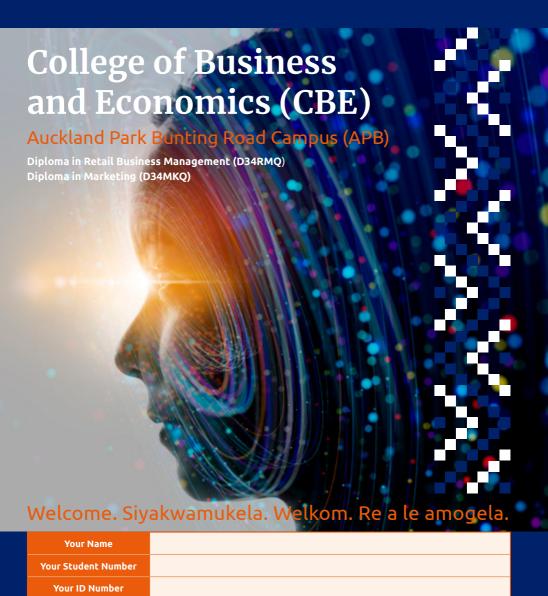
## First Year Seminar Programme 2025





Our Future. Reimagined.



#### Dear First Year Student

#### The University of Johannesburg welcomes you!

The First Year Seminar (FYS) is compulsory for all students and it is designed to orientate students into the new university environment.

Please attend the programme on the Campus at which you will be studying. We encourage you to take advantage of this opportunity and all the resources the university has to offer to ensure that your transition into higher learning is effortless.

We wish you have an informative and enjoyable First Year Seminar and much success in your undergraduate studies.



The **UJ Disability Unit** provides technological, academic and psychosocial support to students with disabilities on all four UJ Campuses.

Email: disabilityunit@uj.ac.za • Tel: 011 559 3745

Visit: www.uj.ac.za/PsyCaD • www.facebook.com/PsyCaD

Lectures commence on Monday 10 February 2025.

# College of Business and Economics (CBE) FYS Programme 2025

#### SCHOOL OF CONSUMER INTELLIGENCE & INFORMATION SYSTEMS (SCIIS)

### **Department of Marketing Management**

#### **AUCKLAND PARK BUNTING ROAD CAMPUS (APB)**

(COORDINATOR – Mr Ryan Mathaba)

## Diploma in Retail Business Management (D34RMQ) Diploma in Marketing (D34MKQ)

MONDAY 3 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
10:00 – 10:15	Opening and Student Welcome	Mr Ryan Mathaba	- Great Hall 201
10:15 – 10:45	Meet the academic staff members	All Academics	
10:45 – 11:30	Ice breaker	Dr Kathleen Storey & Tutors	
11:30 – 12:30	Treasure hunt	Tutors & Peer Mentors	
12:30 – 13:30 BREAK			
13:30 – 14:00	Library presentation	APB Librarian	Great Hall 201
TUESDAY 4 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:30 - 08:40	Student Welcome	Mr Ryan Mathaba	Great Hall 201
08:40 – 09:05	Diploma Marketing Programme Coordinator	Ms Philile Thusi	
09:05 – 09:30	Diploma Retail Business Management Programme Coordinator	Mr Ryan Mathaba	
09:30 – 09:50	Introduction to PsyCaD Services	PsyCaD Personnel	
09:50 – 10:25	Club 15 Overview	Dr Lehlohonolo Masitenyane	
10:25 – 11:00	Personal Branding	Dr Kathleen Storey	
TIME	ACTIVITY	PRESENTER	VENUE
12:00 – 12:20	Introduction to Orange Carpet & UJenius Membership	UJenius Team	- Great Hall 201
12:20 – 12:50	Value of the information pack	Academic Development Centre & FYS Marshals	
12:50 – 13:50	CBE Executive Dean Welcome Video	Prof Tankiso Moloi	
13:50 – 14:50	CBE Academic Administration: Rules, Regulations and Process Flow	Mrs Maria Motaung Head of College Academic Administration	
14:50 – 15:20	Student Affairs	Student Affairs Personnel	
15:20 – 15:50	Student Finance	Student Finance Personnel	