

First Year Seminar Programme 2025



20 YEARS
— 2005-2025 —

Our Future. Reimagined.

College of Business and Economics (CBE)

Auckland Park Bunting Road Campus (APB)

Diploma in Retail Business Management (D34RMQ)

Diploma in Marketing (D34MKQ)

Welcome. Siyakwamukela. Welkom. Re a le amogela.

Your Name

Your Student Number

Your ID Number

Dear First Year Student

The University of Johannesburg welcomes you!

The First Year Seminar (FYS) is compulsory for all students and it is designed to orientate students into the new university environment.

Please attend the programme on the Campus at which you will be studying. We encourage you to take advantage of this opportunity and all the resources the university has to offer to ensure that your transition into higher learning is effortless.

We wish you have an informative and enjoyable First Year Seminar and much success in your undergraduate studies.



The **UJ Disability Unit** provides technological, academic and psychosocial support to students with disabilities on all four UJ Campuses.

Email: disabilityunit@uj.ac.za ■ Tel: 011 559 3745

Visit: www.uj.ac.za/PsyCaD ■ www.facebook.com/PsyCaD

Lectures commence on Monday 10 February 2025.

College of Business and Economics (CBE)

FYS Programme 2025

SCHOOL OF CONSUMER INTELLIGENCE & INFORMATION SYSTEMS (SCIIS)			
Department of Marketing Management			
AUCKLAND PARK BUNTING ROAD CAMPUS (APB) (COORDINATOR – Mr Ryan Mathaba)			
Diploma in Retail Business Management (D34RMQ) Diploma in Marketing (D34MKQ)			
MONDAY 3 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
10:00 – 10:15	Opening and Student Welcome	Mr Ryan Mathaba	Great Hall 201
10:15 – 10:45	Meet the academic staff members	All Academics	
10:45 – 11:30	Ice breaker	Dr Kathleen Storey & Tutors	
11:30 – 12:30	Treasure hunt	Tutors & Peer Mentors	
12:30 – 13:30 BREAK			
13:30 – 14:00	Library presentation	APB Librarian	Great Hall 201
TUESDAY 4 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:30 – 08:40	Student Welcome	Mr Ryan Mathaba	Great Hall 201
08:40 – 09:05	Diploma Marketing Programme Coordinator	Ms Philile Thusi	
09:05 – 09:30	Diploma Retail Business Management Programme Coordinator	Mr Ryan Mathaba	
09:30 – 09:50	Introduction to PsyCaD Services	PsyCaD Personnel	
09:50 – 10:25	Club 15 Overview	Dr Lehlohonolo Masitenyane	
10:25 – 11:00	Personal Branding	Dr Kathleen Storey	
TIME	ACTIVITY	PRESENTER	VENUE
12:00 – 12:20	Introduction to Orange Carpet & UJenius Membership	UJenius Team	Great Hall 201
12:20 – 12:50	Value of the information pack	Academic Development Centre & FYS Marshals	
12:50 – 13:50	CBE Executive Dean Welcome Video	Prof Tankiso Moloi	
13:50 – 14:50	CBE Academic Administration: Rules, Regulations and Process Flow	Mrs Maria Motaung Head of College Academic Administration	
14:50 – 15:20	Student Affairs	Student Affairs Personnel	
15:20 – 15:50	Student Finance	Student Finance Personnel	

WEDNESDAY 5 FEBRUARY 2025

TIME	ACTIVITY	PRESENTER	VENUE
08:00 – 08:15	Student Welcome	Mr. Ryan Mathaba	Great Hall 201
08:15 – 09:00	Transition to Higher Education (ADC)	Transition to Higher Education (ADC) Representative	
09:00 – 09:30	Welcome by School of Consumer & Information Systems Director	Prof Stella Bvuma	
09:30 – 10:00	Welcome by the Head of Department	Dr Isolde Ward	
10:00 – 11:00	Direct Selling Association (DSA) project	Prof Marius Wait	
11:00 – 11:30 BREAK			
11:30 – 13:00	Learning with Technology	CAT Personnel	B Red 41 B Red 46 G Red 3B

THURSDAY 6 FEBRUARY 2025

TIME	ACTIVITY	PRESENTER	VENUE
08:00 – 08:30	Student Welcome	Mr Ryan Mathaba	Great Hall 201
08:30 – 09:00	Tutors Introduction	Tutors	
09:00 – 10:00	Be safe and be smart	Protection Services Representative	
10:00 – 10:30	Cyber Security – Be Cyber Smart Everywhere	Cyber Security – Be Cyber Smart Everywhere Representative	
10:30 – 11:30	Health and Wellness	Health and Wellness Representative	
11:30 – 12:30	UJ Writing Centre	UJ Writing Centre Representative	
12:30 – 13:30 BREAK			
13:30 – 14:00	Library Walkabout Diploma in Marketing Students (60 students)	APB Librarian	APB Library
14:00 – 14:30	Library Walkabout Diploma in Retail Business Management Students (60 students)		

FRIDAY 7 FEBRUARY 2025

TIME	ACTIVITY	PRESENTER	VENUE
08:30 – 09:00	Student Welcome	Mr Ryan Mathaba	Great Hall 201
09:00 – 10:00	Organising timetable & introduction of Learning Guide / Safekeeping	Mr Ryan Mathaba	
10:00 – 10:30	UJ Sports	UJ Sports Representative	
10:30 – 11:00	UJ SRC	UJ SRC Representative	
11:00 – 11:30	Peer Mentoring	Dr Lehlohonolo Masitenyane & Peer Mentors	
11:30 – 12:30 BREAK			