

First Year Seminar Programme 2025



20 YEARS
— 2005-2025 —

Our Future. Reimagined.

College of Business and Economics (CBE)

Auckland Park Kingsway Campus (APK)

BCom (Marketing Management) (B1CMMQ)

Welcome. Siyakwamukela. Welkom. Re a le amogela.

Your Name

Your Student Number

Your ID Number

Dear First Year Student

The University of Johannesburg welcomes you!

The First Year Seminar (FYS) is compulsory for all students and it is designed to orientate students into the new university environment.

Please attend the programme on the Campus at which you will be studying. We encourage you to take advantage of this opportunity and all the resources the university has to offer to ensure that your transition into higher learning is effortless.

We wish you have an informative and enjoyable First Year Seminar and much success in your undergraduate studies.



The **UJ Disability Unit** provides technological, academic and psychosocial support to students with disabilities on all four UJ Campuses.

Email: disabilityunit@uj.ac.za ■ Tel: 011 559 3745

Visit: www.uj.ac.za/PsyCaD ■ www.facebook.com/PsyCaD

Lectures commence on Monday 10 February 2025.

College of Business and Economics (CBE)

FYS Programme 2025

SCHOOL OF CONSUMER INTELLIGENCE & INFORMATION SYSTEMS (SCIiS)			
Department of Marketing Management			
AUCKLAND PARK KINGSWAY CAMPUS (APK) (COORDINATOR – Mr Sibusisu Gwebu)			
BCom (Marketing Management) (B1CMMQ)			
MONDAY 3 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
10:00 – 10:30	Welcome	Mr Sibusisu Gwebu	C Les 203
10:30 – 11:00	Library walkabout	APK Librarian	
11:00 – 12:00	Ice breaker	Mr Ragesh Lallo & Tutors	
12:00 – 13:00	Treasure hunt	Mr Juandre Appelgryn & Tutors	
13:00 – 14:00 BREAK			
14:00 – 14:30	Welcome by the School Director of Consumer & Information Systems	Prof Stella Bvuma	C Les 203
14:30 – 15:00	Welcome by HOD	Dr Isolde Ward	
TUESDAY 4 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:30 – 09:00	Opening and Student Welcome	Mr Sibusisu Gwebu	C Les 203
09:00 – 09:30	UJ Writing Centre – Academic writing	ADC Representative	
09:30 – 10:30	Health and Wellness	Health and Wellness Representative	
10:30 – 11:30 BREAK			
11:30 – 12:00	Cyber Security – Be Cyber Smart Everywhere	Cyber Security – Be Cyber Smart Everywhere Representative	C Les 203
12:00 – 12:30	Guest speaker		
12:30 – 13:30	Club 15 Overview	Dr Lehlohonolo Masitenyane	
13:30 – 14:30	Peer Mentoring	Dr Lehlohonolo Masitenyane	

WEDNESDAY 5 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:30 – 09:00	Opening and Student Welcome	Mr Sibusisu Gwebu	C Les 203
09:00 – 09:30	Introduction to PsyCaD Services	PsyCaD Representative	
09:30 – 10:00	Introduction to Library Services	APK Librarian	
10:00 – 11:00 BREAK			
11:00 – 11:30	UJ Sports	UJ Sports Representative	C Les 203
11:30 – 12:30	BCom Programme Overview	Dr Kathleen Storey	
12:30 – 13:00	UJ SRC	UJ SRC Representative	
13:00 – 13:30	Alumni Presentation		
13:30 – 14:00	Q & A	Mr Sibusisu Gwebu	C Les 203
THURSDAY 6 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:00 – 08:20	Introduction to Orange Carpet & UJenius Membership	UJenius Team	C Les 203
08:20 – 08:50	Student Finance	Student Finance Personnel	
08:50 – 09:20	Student Affairs	Student Affairs Personnel	
09:20 – 09:50	Value of the information pack	Academic Development Centre and FYS Marshals	
09:50 – 10:50	CBE Executive Dean Welcome Video	Prof Tankiso Moloi	
10:50 – 12:00	CBE Academic Administration: Rules, Regulations and Process Flow	Mrs Maria Motaung Head of College Academic Administration	
12:00 – 13:00 BREAK			
13:00 – 14:00	Personal Branding	Dr Kathleen Storey	C Les 203
FRIDAY 7 FEBRUARY 2025			
TIME	ACTIVITY	PRESENTER	VENUE
08:30 – 09:00	Student Welcome	Mr Sibusisu Gwebu	C Les 203
09:00 – 09:30	Transition to Higher Education (ADC)	Transition to Higher Education (ADC) Representative	
09:30 – 10:00	FYS Reflection	Dr Kathleen Storey	C Les 203
10:00 – 13:00	Learning with Technology	CAT Personnel	E Les 203