



In honour of Women's Month, the Women in Engineering and the Built Environment Chapter invites you to a webinar by Nontuthuko Mhlungu on

Personal Branding

DATE: 27 August 2024 | **TIME:** 11h00 | **PLATFORM:** Microsoft Teams

Click here to join <https://shorturl.at/gB4lG>

WHY PERSONAL BRANDING?

In today's digital age, your personal brand is your most valuable asset. It's not just about who you are, but how you present yourself to the world. Personal Branding is the intentional and strategic practice of defining and expressing your unique value. It's about being deliberate in shaping the narrative around your professional identity. What You Will Gain from This Game-Changing Webinar During this masterclass, Nontuthuko Mhlungu will guide you through the essentials of building a powerful personal brand.



ABOUT THE SPEAKER

Nontuthuko Mhlungu, a versatile professional and seasoned Public Speaker with a background in law, transitioned strategically to PR, Communications and Personal Branding within the Financial Services Sector. With over a decade of experience as a Speaker, she possesses a diverse skill set and a proven track record of success. Nontuthuko excels as a Conference Host, Master of Ceremonies and Keynote Speaker, bringing a professional and engaging style to corporate events and industry seminars, showcasing her ability to contribute meaningfully in diverse professional settings.

DISCLAIMER: The University of Johannesburg encourages academic debate and discussion that are conducted in a manner that upholds respectful interaction, safety of all involved, and freedom of association as enshrined in the law, the Constitution, and within the boundaries of the University policies. The views expressed during events are expressed in a personal capacity and do not necessarily reflect the views of the University of Johannesburg. The event may be photographed and video recorded for media and marketing purposes. By participating you grant the University of Johannesburg permission to use and publish any recorded material.

**Our Future
Reimagined**