



20 YEARS
— 2005-2025 —

Our Future. Reimagined.

DATE ■ 9 May 2025

VENUE ■ Royal Johannesburg Golf Course

TEE OFF FROM ■ 11:00

UJ Golf Day Sponsorship Opportunities

Join us in making a difference while enhancing your brand presence.

Be part of the **UJ 20th Celebration Golf Day** in a bigger way by becoming an event sponsor! This prestigious event, hosted by **UJ Sport** and the **UJ Civils Student Society (Faculty of Engineering and the Built Environment)**, provides a valuable platform for brands and companies to gain exposure to the **UJ community and more, while supporting our students.**

With a variety of **hole sponsorship packages** and **branding opportunities**, sponsors will gain **high-visibility marketing, direct engagement with key stakeholders**, and **association with a meaningful cause.** Each sponsorship package includes **on-course branding, social media promotion, radio exposure, and exclusive networking opportunities** with top professionals, UJ alumni, corporate executives, and sports personalities.

Whether sponsoring a **hole, a hydration station, or contributing to our prize pool and gift bags**, your support directly helps fund students' **financial commitments and academic excursions**, making a lasting impact on their future.

SPONSOR A HOLE

Premium Holes (1 & 10) – Maximum Visibility

- **Package 1A – R10 000** (Includes a 4-ball)
- **Package 1B – R3 500** (Excludes a 4-ball)
- **Benefits:** Branding at the hole, on-site activation, social media exposure x2 (12.7k on IG | 35k on FB | 13.6k on X), UJFM mention (58k reach), newsletter placement (63k readership), and logo display at the clubhouse and dinner.

Standard Holes (Excluding 1 & 10)

- **Package 2A – R9 000** (Includes a 4-ball)
- **Package 2B – R2 500** (Excludes a 4-ball)
- **Benefits:** Branding at the hole, on-site activation, social media exposure (12.7k on IG | 35k on FB | 13.6k on X), UJFM mention (58k reach), newsletter placement (63k readership), and logo display at the clubhouse and dinner.

Hydration Station & Hole Sponsorship (9 & 18)

- **Package 3A – R8 500** (Includes a 4-ball)
- **Package 3B – R2 500** (Excludes a 4-ball)
- **Benefits:** Branding at the hole, on-site activation with beverage giveaways, social media exposure (12.7k on IG | 35k on FB | 13.6k on X), UJFM mention (58k reach), newsletter placement (63k readership), and logo display at the clubhouse and dinner.

Putting Green Sponsorship – R3 000

- Branding & activation on the putting green.
- Option to run putting competitions, giveaways, or activations.
- Social media exposure (12.7k on IG | 35k on FB | 13.6k on X), UJFM mention (58k reach), newsletter placement (63k readership), and logo display at the clubhouse.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Prizes/Vouchers:** Donate four prizes of equal value for winning teams.
- **Gift Bag Items:** Contribute branded merchandise.
- **Halfway Lunch:** Support the halfway house lunch through product or monetary sponsorship.
- **Dinner:** Support the post-golf dinner through product or monetary sponsorship.
- **Auction/Raffle Items:** Donate memorabilia, experiences, or exclusive items.

All Additional Sponsors Receive:

- Social media exposure (12.7k on IG | 35k on FB | 13.6k on X) x 2 posts
- UJFM mention (58k reach)
- Newsletter placement (63k readership)
- Logo display at the dinner

Let's make this event a success together!

For sponsorship inquiries, please contact **Yumna Patel** at yumnap@uj.ac.za / 011 559 1305 or **Samantha Van Staden** at samvs@uj.ac.za / 011 559 2395 or **Sandra Onyeka** at oluchisandraj@gmail.com / 083 724 8568